Chew Sels

Driving Innovation in consumer healthcare with novel formats that are convenient and filled with great flavor









An explosive experience

with our Innovative technology

As patients and consumers continue to seek for novel formats that deliver a completely new experience, CDMOs need to understand what consumers prefer in terms of oral dosage forms and try to satisfy those needs through innovative options. OTC and Nutritional Products are purchased by consumers based on their perceived value in addressing their health conditions or maintaining good health.



At **Procaps Group** we take those needs into consideration and transform them into ideal technologies and **Chewgels™** is a clear example of that. Our **Chewgels™** technology consists of a **chewable capsule** that delivers an active ingredient without the need of water and with a delicious flavor making it a **convenient, portable, on-the-go solution.**

We are landscape techniques widely accredited in the food industry and adapting them to the pharmaceutical landscape, achieving the chewability experience of our chewable soft gelatin capsules on a mechanical texture scale.





Some of the benefits of **Chewgels**™ include:







We have the ability to select the right gelatin and appropriate excipients to hold the ingredients and the flavouring.



Innovation in OTC products with Chewgels™







Levocetirizine
Grape Flavor

2.5 mg



Melatonin
Cherry Flavor
3 mg



Fexofenadine
Orange & Cherry Flavor
60 mg



Expand your portfolio with new on-the-go delicious dosage forms





If consumers are looking for enjoyable experiences, then our Chewgels™ are the perfect partner for the creation of Consumer-Centric Products!

Why? Once this technology enters the mouth and it is chewed, a burst effect of the sweet and tasty liquid inside is felt. The light, smooth and creamy texture makes the consumption of any vitamin quick, easy and delicious.









With a proven track record of developing and manufacturing products in novel softgel formats, formulation expertise, extensive knowledge and capabilities as well as versatility, Procaps Group's CDMO provides the industry the opportunity to address consumer issues such as swallowing issues and pill fatigue, in addition to the ability to cater the increased consumer demand for a personalized experience.

It's all about the taste!

Our **Chewgels**™ **technology** delivers ingredients that consumers love in a delicious format, ensuring ongoing consumption.



Get a glimpse of some of our trending

category product ideas in Chewgels technology!

From kids nutrition to the perfect on-the-go format for an active lifestyle, our **Chewgels**™ **ideas include top-of-the line ingredients** that create the perfect product for your next launch. If you can't find what you are looking for, remember we can also create your own **customized formulation**.











Want more info on Chewgels™ technology?

Visit our websites:

www.sofgenpharma.com www.softigel.com www.softcaps.com.br

